

CLAIMS

1. A granulate detergent product comprising coated granules which comprise a functional core which comprises one or more deterative agents selected from surfactants, softening materials and detergency builders, the coated granules further comprising up to 10% by weight of a coating which comprises encapsulated perfume.
2. A granulate detergent product according to claim 1, wherein the coating comprises up to 5%, more preferably up to 2%, still more preferably up to 1%, by weight of the coating.
3. A granulate detergent product according to either preceding claim, wherein the coating further comprises unencapsulated perfume.
4. A granulate detergent product according to any preceding claim, wherein the encapsulated perfume comprises melamine-urea-formaldehyde microcapsules.
5. A granulate detergent product in which at least 10% of the total number of granules are coated granules which comprise a functional core which comprises one or more deterative agents selected from surfactants, softening materials and detergency builders, the coating comprising encapsulated perfume.
6. A particulate detergent composition comprising a granulate detergent product according to any preceding claim in admixture with one or more other solid ingredients.
7. A particulate detergent composition comprising a granulate detergent product according to any preceding claim, from 0 wt% to 30 wt% of a linear alkylbenzene sulphonate surfactant and from 10 to 70% by weight of a detergency builder by weight of the total detergent composition.
8. A particulate detergent composition comprising a granulate detergent product according to any preceding claim and from 10 to 95% by weight of softening material by weight of the total detergent composition.

9. A process for making a granulate detergent product, the process comprising:-
- 5 (i) providing a powdered and/or granulated deterative composition comprising one or more deterative agents selected from surfactants, softening materials and detergency builders;
- (ii) preparing a slurry comprising water and an encapsulated perfume;
- 10 (iii) spraying the deterative composition with said slurry to form coated granules.
10. A process according to claim 9, wherein the slurry further comprises unencapsulated perfume.
- 15 11. A process according to claim 9 or claim 10, wherein the slurry further comprises a viscosity modifier.
12. A process according to any of claims 9 to 11, wherein the slurry is sprayed onto the deterative composition in a low shear mixer or a moderate shear mixer.
- 20 13. A process of preparing a detergent composition, the process comprising preparing coated granules by a process according to any of claims 9 to 12 and admixing the coated granules with one or more other solid ingredients.
- 25 14. A process according to any of claims 9 to 13, wherein the coated granules are granules according to any of claims 1 to 5.
15. A process according to any of claims 9 to 14, wherein the coated granules are granules according to claim 6.